

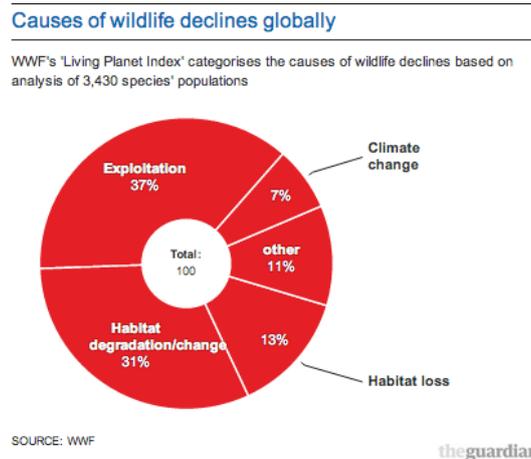
Strategic Plan Deployment Document

MISSION STATEMENT: Higher Education for Inclusiveness, Equity, Excellence and Sustainable, Holistic Development.

Preface

Mission statement of Payyanur College uses key words like “inclusiveness”, “equity”, “excellence” and “holistic” besides the word “sustainable”. Of these, words, IQAC considers “sustainable” as the most vital concept for the successful survival of any community in the present circumstances since everything else will be possible only if the community can exist and its habitat can support and retain life forms. In the words of Josa C. Depre, environmental scientist, “the clock of extinction is ticking faster today than it was a decade ago”. Earth has lost half of its wild life in the past forty years

<https://www.theguardian.com/environment/2014/sep/29/earth-lost-50-wildlife-in-40-years-wwf> .



The causes of wildlife decline according to WWF are exploitation, habitat degradation, habitat loss, other causes and climate change. The fatal role of the human agency is explicit in the exploitation, degradation and loss of habitat of other species. That is, reckless human interference results in the habitat loss and extinction of other species and if the process continues unabated, it is inevitable that human species will also meet with the same disastrous end. The consequences of environmental degradation begins to show in the flash and other kind of floods, droughts, famines, landslides, heat waves, and greenhouse emissions and consequential carbon footprints each contributing to huge loss of human and

other forms of life. This dystopian global scenario in the present times has been brought into the attention of the Payyanur college community and the people in the neighbourhood by Professor John C Jacob, a one man environmental movement, in the early seventies of the last century. The tradition left behind by John C urges the HEIs like Payyanur College for making a creative intervention to resist the dismal turn of affairs through education. John C's vision inspires Payyanur College to draft its mission statement given below and prepare the perspective and strategic plan to actualize its mission in the context of the dire threat to the existence of the planet and its life forms. The institution formulated the strategic plan with focus on earth-friendly education in allegiance to the public intellectual Professor John C J acob whose obituary in *The Hindu* reproduced below endorses our sincere efforts:



A former professor of zoology at the Payyannur college who inspired a generation of students in the green cause, John C. Jacob, a highly respected environmental activist, had been in the forefront of the agitation to save the Silent Valley. The small green movement — Zoology Club — he started at the Payyannur college in 1972 inaugurated the campus-based activities for conservation of nature and expressing protest against threat to the ecology.

Having completed his studies in zoology at Madras Christian College (MCC), a campus that, in his own words, had helped him espouse the environmental cause, John had become a prominent environmental activist in the 1970s with his active involvement in the organisation of the Silent Valley agitation and in conducting nature camps for students to help them imbibe environmental awareness.

Born at Kurichi in Kottayam district, he had joined St. Joseph's College at Devagiri in Kozhikode in and moved to the Payyannur college in 1965. He had taught zoology at the Payyannur college till he retired in 1992.

John also authored the books 'Prakrithi: Nireekshanavum Vyakhyananavum' and 'Urangunnavarude Thazhvarakal'. He had been awarded the Kerala Biodiversity Board's Haritham Award and the State government's Vana Mithra Award in recognition of his contributions to the environmental cause.

VISION: Our Education, Our Future

MOTTO: *Vidhyadhanam Sarvadhanat Pradhanam* (Education is the Ultimate Riches).

MISSION STATEMENT: Higher Education for Inclusiveness, Equity, Excellence and Sustainable, Holistic Development.

Mission statement: Finer points

- To be a model earth-friendly, sustainable, inclusive institution serving students and the local community through quality higher education
- Dissemination of secular and democratic values in the learners with a view to building a cohesive and tolerant society.
- Spreading an inclusive consciousness beyond gender, class and caste prejudices for integrated national development.
- Propagation of Sciences, Social, Biological and Mathematical, to assist the formation of a productive knowledge society.
- Developing global competency in students.
- Preservation as well as advancement of the literary wealth of different Indian and foreign languages through study and healthy interaction.
- Empowerment of women and the socially deprived sections through education.
- Promotion of green practices to decimate carbon footprints
- Preservation of biodiversity.
- Exposure to ICT for Teaching, Learning, Evaluation and Research.

Core values: The institution has adopted the value framework NAAC has provided, with enriching additions, as the basis for preparing the perspective and strategic plans.

- Contributing to National Development
- Fostering Global Competencies among Students
- Inculcating a Value System in Students
- Promoting the Use of Technology
- Quest for Excellence

1. Contributing to National Development

The programmes of NSS and NCC units in the period 2012-'17 were streamlined to include activities that create opportunities for contribution to national development. Departments of the college were also directed to engage in community service and student capacity building activities. Various student and faculty cultural forums and the college union (Student Council) office bearers were provided with guidance about the value framework to orient their programmes to the national interests like Swatch Bharath, yoga performance, digital culture, national day celebrations, and celebration of the memory of national figures.

2. Fostering Global Competencies among Students

This is a prime task of a responsible higher education institution, and all the departments and constituencies are encouraged to plan learning activities to ensure capacity building aimed at global competency. Interactions with experts and distinguished alumni, seminars at various levels, tutorial sessions, various competitions, exhibitions, field works, study tours, remedial classes, coaching for competitive examinations, gender sensitization programmes, visits to prime institutions, collaborations, linkages, and MoUs with quality institutions, certificate courses, short term vocational orientation sessions etc. are geared up in this direction.

3. Inculcating a Value System in Students

The college is committed to inculcating democratic and secular social values in all students. Most of the vital activities that shape the consciousness of the students have been designed to meet this end. The river cleaning projects by the NSS units, the construction of five houses (for the diseased and the marginalized, two by individual NSS units, three in association with other NSS units), road construction, vocational training sessions, medical camps and medical aid for the diseased, scores of awareness classes (against substance abuse, gender prejudices) — all these have been instrumental in strengthening the value orientation of the students.

4. Promoting the Use of Technology

Realizing the importance of the use of technology in the teaching-learning process, effective measures have been taken to make the process ICT supported. All departments are provided with at least one LCD projector and the same is being made use of as a supportive tool during the class. Students are also encouraged to make use of the same for their seminar presentations. Adequate computer facility is provided at the centralized computer lab, Network Resource Centre in the central library, and in various departments which is optimally made utilized by the students. All the science laboratories are having the required instruments for the students to have hands on practical training on the theoretical concepts that they learn in the classrooms.

5. Quest for Excellence

The quest for excellence is a never-ending journey of continuous self improvement. All the teaching-learning activities in the college are geared to this end. The students are provided with knowledge of the show of excellence in their respective fields and are motivated to follow similar tracks. All possible efforts are made to help the students take the best out of themselves. Moreover, the innovative ideas, like the installation of the solar power system, efforts to preserve biodiversity etc, introduced in the general development of the college also point to the direction of overall excellence. The weightage that the college gives for the quest for excellence is visible in its academic and co-curricular results.